



vebro project showcase

Heron Tower, London

the challenge

Heron Tower, a mixed-use high-rise development in London, required a bright, welcoming and durable floor coating material for its bike and scooter storage area, an environment used by the residents and staff of businesses based in the building.

meet the client

Heron Tower, located at 110 Bishopgate in the heart of London, is a mixed-use facility providing over 440,000 ft² of premium office and leisure space over 36 floors. Enhanced to achieve net zero carbon, the building features a façade of solar panels and has achieved a BREEAM rating of Excellent.

The impressive contemporary landmark, situated just a short walk from Liverpool Street Station, was — at the time of its construction — the tallest high-rise in the capital, standing at 230 m tall including its mast.

the project

Featuring a range of corporate office spaces, restaurants and leisure spaces, as well as Britain's largest privately-owned aquarium in its impressive lobby, the development has been designed to impress, providing building users with a premium experience throughout.

This has extended to its more functional areas, with the transformation of its bicycle storage area; a dedicated space where building users are able to securely store their pushbikes and scooters.

key service criteria



Slip resistant finish



Easily cleaned & maintained



Bright & welcoming



Robust & durable



Colour zoning & instructional signage

vebro's solution

Installed in a combination of RAL 5018 Turquoise Blue and RAL 7035 Light Grey, the installation of **vebrodeck** ID has created a welcoming space for the building's climate-conscious cyclists and scooters to safely store their vehicles.

vebrodeck ID is a durable resin deck wearing system, designed for use on driveways and parking bays of internal or basement level decks of multi-storey parking structures.

meet the installer

With over 20 years in the industry, and a team of experienced applicators, Specialised Flooring Solutions Ltd has installed polymer floor coating materials for prestigious clients including N.C.P, Westfield, Marks & Spencer, Tesco, Sainsbury, Toyota and Vauxhall.

vebrodeck ID is a protective deck coating system offering excellent wear resistance. The system deadens noise from unpleasant tyre squeal, is available in a wide range of colours, protects against oils, fuels and de-icing salts and can be tailored to ensure an anti-slip finish.

Focusing primarily on the installation of deck coating systems, such as **vebrodeck** ID, Specialised Flooring Solutions Ltd are also skilled in resin bound driveways & paving, resin roofing systems, domestic resin flooring, seamless decorative resin floors, hygienic resin flooring, and heavy duty industrial resin floor.



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