



vebro project showcase

The CJ Williams Funeral Service of Telford, Shropshire

the challenge

A Shropshire funeral services company required a durable, easy-to-clean, decorative flooring solutions for their chapels of rest.

meet the client

A fifth generation family business, The CJ Williams Funeral Service of Telford has been supporting families and loved ones through bereavement and funeral arrangements for over 140 years, with continued growth through acquisition and expansion during that time.

Now, with three facilities across Telford, the company continues to build upon the vision and ethos set out by the founders' son and second director, Christopher Williams, when he

joined the business in 1961. The goal is to provide every bereaved family the company serves with the finest levels of service and facilities available.

the project

As part of a multi-phase project to renovate the flooring in various areas of the funeral homes, a new workshop space has been transformed with the removal of an unfit-for-purpose single pack floor paint, followed by the installation of **vebro**speed Flake.

key service criteria



Fast installation & minimal disruption



Attractive, decorative finish



Easily cleaned & maintained



Seamless hygienic finish with coving



Longevity

vebro's solution

Not only is **vebro**speed Flake an attractive, UV-stable floor coating system, comprising a mixture of coloured flakes (in this case the blend Long Island Iced Tea), the decorative finish exhibits excellent chemical and stain resistance, making it easy to clean and maintain.

Based on methyl-methacrylate (MMA) technology,

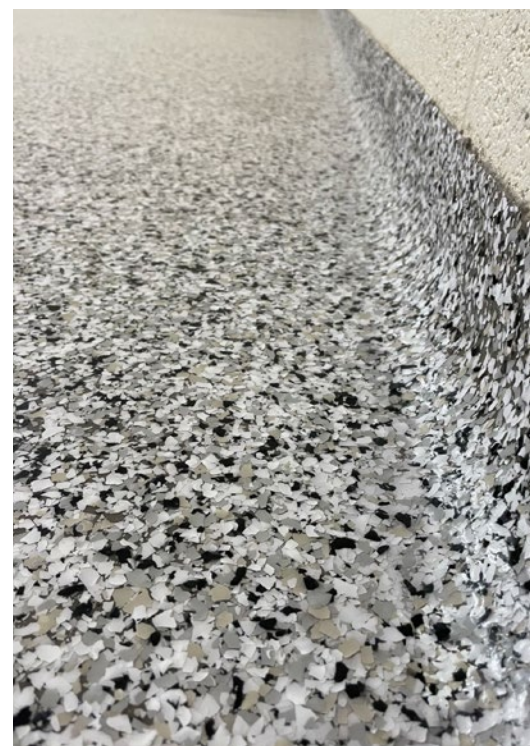
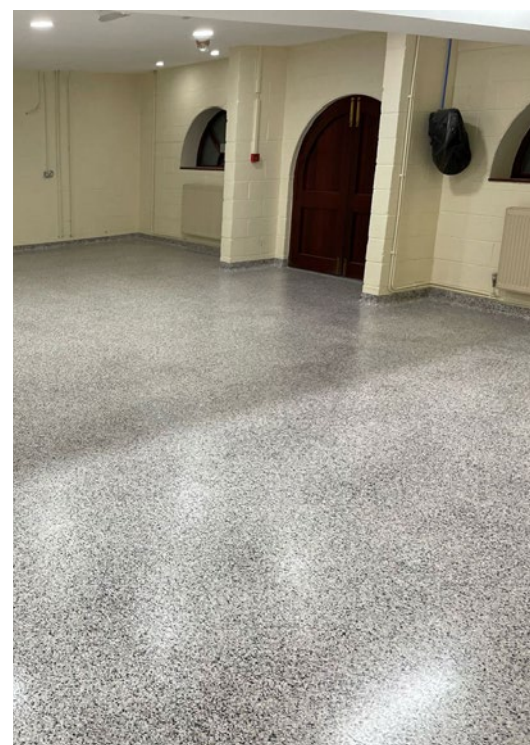
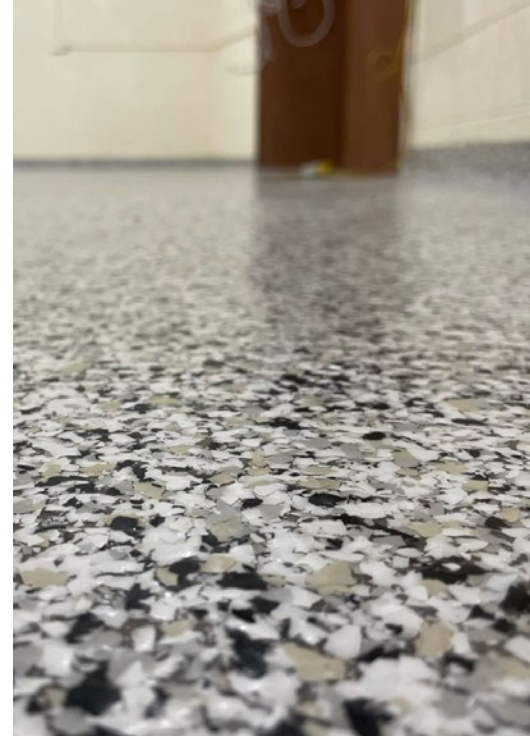
meet the installer

Resin Floors Telford has over 30 years' experience installing polymer flooring solutions in commercial and industrial facilities, priding themselves on guiding customers through the process from specifying the correct system through to handover and aftercare.

vebrospeed Flake cures in as little as 60 minutes, allowing building operators to regain access to their facility quickly.

For CJ Williams, this has meant they were able to install new cooling equipment the morning after the floor was installed, ensuring their clients experienced minimal disruption.

From heavy-duty industrial coatings and screeds to tough decorative flooring for business properties, Resin Floors Telford installs a wide variety of flooring options and have gained an excellent reputation throughout the UK for their attention to detail and high standards.



get in touch

vebropolymers.com/contact